

Content Creator Volunteer Position Description

Volunteer role: Content Creator Volunteer

Purpose: The Content Creator Volunteer will provide important assistance and support to the Communications & Advocacy team through strong social media content creation and collation.

Supervision: The Communications Volunteer will be supervised and all work produced is signed off by the Communications & Advocacy Manager or their delegate. All volunteers are also supported and overseen by the Volunteer Coordinator.

Days/week: 1 day a week (2 days optional)

Duties and responsibilities:

- Work with Head of Communications/Strategic Communications Specialist to produce on-brand creative assets that reflects NJP's personality and purpose
- Design and produce simple yet engaging social media assets
- Produce engaging clips/Reels for social media
- Assist in the collation of content to share on social media
- Contribute to ideation of content delivery in line with latest platform trends and features
- Maintain design consistency on all graphic assets

What you'll bring:

- A passion for tackling human rights issues
- An interest in impactful storytelling that inspires action
- Strong graphic/content design experience in social media
- Basic video production (Adobe, iMovie or on the apps)
- Strong understanding of social media content principles
- Finger to the pulse on social media features
- Creativity, motivation and time-management

Outcomes:

- Experience working with a leading human rights organisation
- Real-world professional development and training
- Possibility to contribute to university coursework
- Experience in driving social justice storytelling



Volunteer shifts:

We would be pleased if the volunteer attends the National Justice Project one day a week for a period of three months. Day/s of work are flexible, as decided between the volunteer and the Communications & Advocacy Manager. At the end of the initial three-month volunteering period, the volunteer and the Communications & Advocacy Manager will reconsider this volunteer role based on the capacity of the volunteer to assist on an ongoing basis and the needs of the National Justice Project, in accordance with relevant organisational policies.

Volunteer role location:

National Justice Project offers our volunteers a flexible hybrid model of volunteering. The volunteer will be able to work at the Sydney office of the organisation and/or from home, the details of which will be finalised with the National Justice Project prior to commencing their volunteering. The volunteer is responsible for arranging transport to and from the office.